



Zero Hunger

ZERO HUNGER



PepsiCo's Food for Thought in Partnership with Prince Sultan University

Panel (1)
Unlocking Youth Potential in the mission towards Zero Waste and Sustainable Development Goals

Date: **1 SEP 2022**
Time: **12:00 to 12:30 PM**
Venue: **PSU Auditorium Building 105**



Dr. Ahmed Yamani
President, Prince Sultan University



Mr. Eugene Willemssen
CEO, CSC, Middle East and SouthWest Asia of PepsiCo



Dr. Mohamed Nurussabli
Director of Center for Sustainability & Director, Role in the President on Building and Implementation of PSU

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Panels

~ Unlocking Youth Potential in the mission towards Zero Waste and Sustainable Development Goals

~ Towards Sustainable Development Goals and Saudi Vision 2030

PepsiCo and Prince Sultan University activate first student led competition following MoU signing last year

SAUDI ARABIA, 23 March 2023 - Following the memorandum of understanding (MoU) signed in September 2022, PepsiCo, the leading food and beverage company in the region, and Prince Sultan University (PSU) have activated their first phase of student competitions, with winners announced last Monday. Cash prizes were given to each category winner ranging from first to fifth place, worth up to eight thousand Saudi Riyals.



PSU's commitment to SDG 2030

Mission

PSU is committed to United Nations Sustainable Development Goals (SDGs) through effective institutional resource management, innovative teaching and learning, research, national and international partnerships, continuous studies, and outreach. PSU shall undertake the following activities: form higher and steering committees, evaluate each SDG, formulate and develop related SDG policies, conduct awareness campaigns to the PSU community, establish a sustainability office, identify the SDGs related to each college, program, and course, and lab centers at PSU, and implement sustainability-related initiatives.

Vision

Prince Sultan University strives to support Saudi Arabia's Vision 2030 and the United Nations Sustainable Development Goals (SDGs) by paving the way for higher education in KSA and Middle East.

Mission

Supporting the Saudi Arabia's Vision 2030 and the PSU's strategic directions, PSU aligns its mission with SDGs by providing quality education, sustainability initiatives, lifelong learning, scientific research, and community service



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